



7th Annual Symposium
Washington, D.C.
May 23, 2022

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PROSPECTUS**



Support NAIFA's 7th Annual DEI Symposium

NAIFA's DEI Symposium is back in-person at the Renaissance Washington, D.C., Downtown Hotel. The purpose of the symposium is to provide participants with a forum to discuss strategies for creating and promoting diversity in the insurance and financial services industry. The program also serves as a resource for industry professionals to provide financial security for all Americans.

Companies looking to support diversity, equity, and inclusion initiatives within the industry choose to support the event through sponsorships and holding special events for their advisor network.

Sponsorship Opportunities

- **Event Supporter: \$25,000 (4 available)** Support the entire event through logo placement and a featured speaker opportunity. Featured article to showcase your company in the Summer print edition of *Advisor Today* delivered to all members.
- **Keynote Speaker: \$10,000** Your company provides a 30 minute keynote speaker to start the event.
- **Session Panelist: \$5,000** Slate your thought leader into our sessions to discuss the topic or initiative that your company wants to advance (8 slots available).
- **Sponsored Coffee Bar: \$5,000** What's a conference without coffee? Delight attendees with a coffee bar while viewing your logo.
- **Lunch Pass Sponsor: \$2,500** Provide all attendees with a branded lunch.
- **Workbook & Pen Sponsor: \$1,500** Put your logo in the hands of all attendees by sponsoring the event workbook and pen to be used throughout the conference.

Have something else in mind? Talk to us!

For more information or to secure your participation, contact us:
partners@naifa.org | 1.877.866.2432



Together We Can Take On Anything