



VIRTUAL LIVE MASTER CLASS CONDUCTED VIA ZOOM



July 10, 17, 24 & 31, 2020

Zoom Sessions: 07/10/2020 - 1:00 pm to 5:00 pm 07/17/2020 - 1:00 pm to 5:00 pm 07/24/2020 - 1:00 pm to 5:00 pm 07/31/2020 - 1:00 pm to 5:00 pm times shown are in EDT (America/New_York)



Invest in your career and your clients with CLTC

Instructor: Nancy A. Dykeman

WHAT YOU WILL LEARN:

- The consequences of providing and paying for care
- How to convey those consequences in a way that compels clients to take action
- Why LTCi is the essential tool that protects, not the individual needing care, but those he or she loves
- How to craft affordable coverage
- Understand what it takes to create authentic connections for the essential conversation with your clients
- Anticipate various planning scenarios

ENROLL NOW!

Early bird Discount: Use Coupon Code: NAIFA20\$ Pay ONLY \$850
After June 30th: Use Coupon Code: NAIFA20 Pay ONLY \$950

Enter Coupon Code in the Payment Section

Certification can be an important value-add to an advisory practice. It can demonstrate professional competence and interest in long-term planning qualities many clients may value."

- Smart Asset Financial Advisor